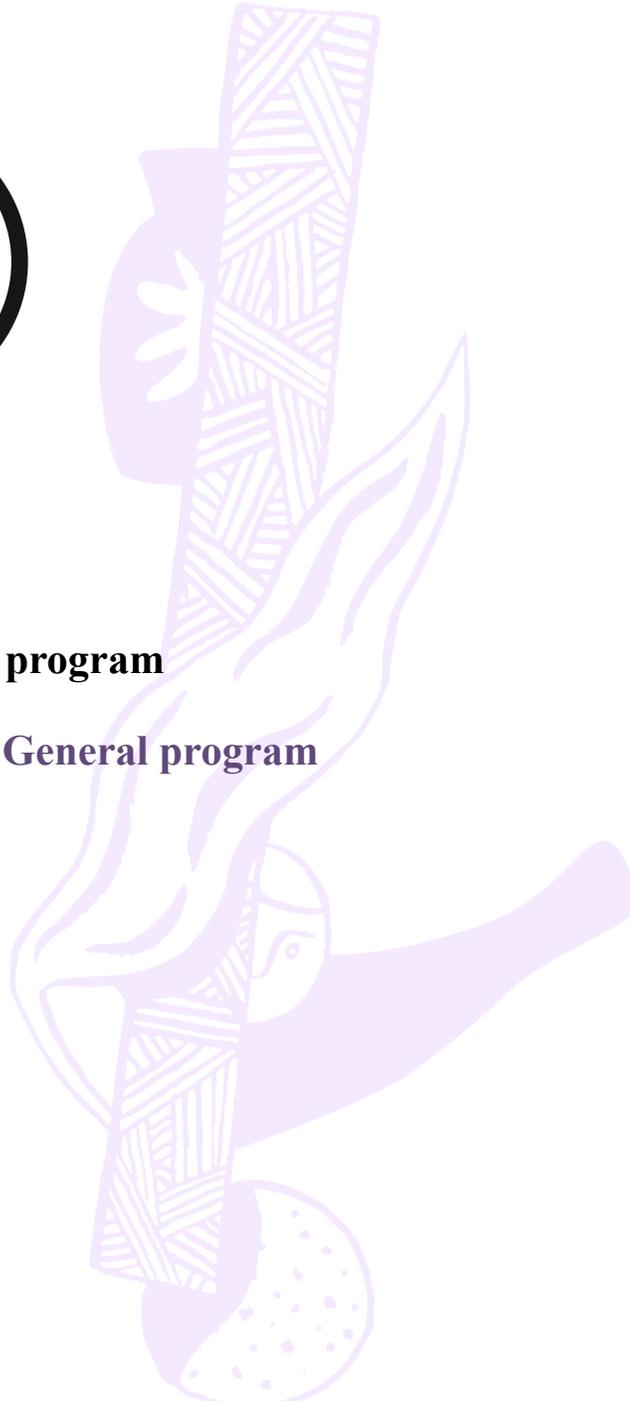




**Alliance  
Artist-support program**

**Artist's guide: General program  
2022–2023**



## Application guidelines

### Program description

Hosting 10-15 artists, collectives and companies per year, the Alliance program offers participating artists individual guidance and coordination support, as well as providing special allocations that help cover a wide range of learning, creative, mentorship, collaborative and professional needs.

The Alliance program supports artists encountering structural and systemic obstacles in their participation in the arts because of their self-identification and / or identity perceived by society. The program is especially geared to artists in the early stages of their careers, as well as older artists (55 years and older) and those otherwise looking to find their place in Montreal's artistic milieu.

We invite the following artists to submit proposals: Indigenous artists (First Nations, Métis, and Inuit), racialized artists (including recent immigrants), members of the 2SLGBTQQIPAA+ communities and/or Deaf artists, neurodiverse or differently abled artists as well as artists living with disabilities and chronic diseases.

We recognize that the identity of each person is fundamentally plural, multidimensional, changing and evolving, and that many people prefer to self-identify in a fluid manner. We also welcome applications from artists who do so, while experiencing the realities of one or more of the groups indicated above.

We are especially interested (but not only) in hybrid, interdisciplinary and / or intercultural projects, urban dances, community arts, Aboriginal artistic practices, public art as well as participatory and community-based artistic practices.

### One program, three streams

Artists can apply to three different streams within the Alliance program: the general program, joint supports, and punctual supports. This document presents the application guidelines for the **general program**.

If you are interested in learning about the **joint fellowship support** and/or **punctual support** streams, they have separate guidelines, which you will find on the MAI website.

## GENERAL PROGRAM

### Application deadline

July 8, 2022

### Notification of results

October, 2022

All candidates receive a response, regardless of the outcome of their application.

### Info-Session

July 9th, 2022 (IN FRENCH)  
July 13th, 2022 (IN ENGLISH)

### Time

5:00 PM - 6:30 PM  
5:00 PM-6:30 PM

### Location

Café-Bar at the MAI (3680 Rue Jeanne Mance, Montreal QC H2X 2K5)

### Application form

The application form is online on the MAI's website.

Please see the Appendix for an overview of the application form.

### Who can apply?

- Artists and curators
- Artist collectives
- Groups legally constituted as artistic companies (not-for-profit)

Candidates – or, in the case of a collective, half its members - must be part of the following groups: Indigenous artists (First Nations, Métis, and Inuit), racialized artists (including recent immigrants), members of the 2SLGBTQQIPAA+ communities and/or Deaf artists, neurodiverse or differently abled artists as well as artists living with disabilities and chronic diseases.

### Eligibility

To be eligible, candidates must reside in Tiohtià:ke/Montréal (this applies to individual candidates as well as members of a collective application). In the case of an application made on behalf of a registered company, the organization must operate in Tiohtià:ke/Montréal.

To be eligible, the candidate must also be a Canadian citizen or have permanent resident status. If applying as an artist collective, a minimum of one member must meet this criteria for eligibility.

Eligible artistic fields and practices can include but are not limited to:

- Performing arts: dance, theatre, music, performance, and circus arts. We are also interested in diverse forms of dramaturgy and invite dramaturgs to apply.

- Design of various types: lighting, sound, scenography....
- Visual Arts (including Curation)
- Community Arts (also called community-engaged arts, community-based arts, or arts for social change, this field of practice refers to collaborative creative processes that are generated with a community and tap into social and/or environmental issues that concern its members)
- Public Art (artwork created for the public space, often through a process of audience consultation)
- Digital & Media Arts
- Film and Video
- Literature: Storytelling, fiction, literary non-fiction, poetry, spoken word, etc.
- Interdisciplinary arts and new artistic practices: hybrid artworks, integration of various art forms

### **Ineligible projects**

The following applications will not be considered:

- Applications presented by an employee or member of the MAI's Board of Directors, or a member of their immediate family;
- Projects completed at the time of submission, with the exception of revisited works;
- Applications with content that is sectarian relative to ethnicity, gender and religion;
- Projects pursued within the framework of an undergraduate, graduate, or post-graduate academic program;
- Applications aimed at starting a business or a creative workshop designed for commercial purposes.

### **Allocations – eligible expenses**

Every participant in the Alliance program receives a special allocation to cover their requested and relevant services. How candidates wish to use this allocation is an important part of their applications. The MAI's allocations are meant to pay for activities and services that will enable you to realize your project, acquire new knowledge, competences and skills, develop collaborations that will help you advance your artistic practice, and overcome obstacles to your full participation in the arts.

Candidates are encouraged to propose services and collaborations that are best suited to their practice and artistic and professional development.

See **the document “Alliance-Allocations”** for a full list of eligible and ineligible expenses

The range of activities and services our allocations can cover is very broad, but some restrictions apply. Candidates are welcome to propose activities and services not included in this list, as long as they stand to remove barriers to their equal participation in the arts.

### **Allocations – ineligible expenses**

The following are not approved expenses:

- Any direct payment to the participating artist, collective, or company;
- Any direct payment to an international service provider;
- Fees to dancers, actors, and other performers in the context of rehearsals and performances;
- Rental of commercial spaces, internet service costs, telephone, cell phone, electricity, etc.
- Fundraising costs;
- Subsistence, travel, and accommodation costs;
- Production costs: The purchase or rental of any technical equipment; painting and sculpture materials (canvas, paint, etc.); material costs for set, props and costumes; purchase of musical instruments, etc.

### **How are applications evaluated?**

Since 2018, all applications to the general stream have been evaluated by an interdisciplinary committee of professional artists who are often themselves previous Alliance participants.

Applicants are invited to read the document "**Intercultural Vision**".

All applications are assessed according to three criterias:

#### **1. Relevance to Alliance's mandate (10 points)**

- Identification with one or more of the groups listed above (or the fact of living their realities and experiences if the artist self-identifies in a fluid manner) (this aspect is not graded and determines the eligibility of the artist)
- Rigour and originality of candidate's artistic process (10 points)

#### **2. Impact (10 points)**

- Pertinence of the requested services and activities for the candidate's artistic maturation and for the removal of barriers to their equal participation in the arts.

#### **3. Feasibility (10 points)**

- Technical and financial feasibility of the proposal, according to the proposed budget and calendar of activities

### Application checklist

- ✓ Artist's bio (in case of collectives and companies, we ask for the background of the collective or company)
- ✓ Relevance to Alliance's mandate
- ✓ Detailed description of project (including the services, mentorship and collaborations requested to accomplish the project)
- ✓ Calendar of activities
- ✓ Budget
- ✓ CV of candidate(s) and, if possible, collaborators implicated in the project
- ✓ Documentation of current and past work (optional)

### Appendix

#### Overview: Application form

This is not an official application form. You need to fill out the online form to submit an application.

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#### Alliance –General program

Deadline: July 8, 2022 at 11:59 p.m.

Fields marked with an asterisk (\*) are required.

#### 1. Application information

- ✓ First and last name \*
- ✓ Pronouns used
- ✓ Age \*
- ✓ Preferred language of communication (English/French) \*
- ✓ Applicant address and phone number \*
- ✓ District \*
- ✓ Email \*
- ✓ Permanent resident status or Canadian citizenship \*
- ✓ Artist biography (250 words) \*

#### 2. Relevance to Alliance's mandate

- 1) *Do you identify as part of one of the interest groups for Alliance? We are aware that the identity of each person is fundamentally plural, multidimensional, changing and evolving. We are thus aware of the plural nature of the identities of our candidates and, for some, of your fluid ways of defining yourself, and we do*

*not wish to place you in boxes. If you prefer to identify yourself in a fluid way, can you describe your realities and your experiences in connection with one or more of these communities?*

#### OPTIONAL PARTS OF THE QUESTION

*2) We are interested (but not solely) in intercultural and/or intersectional artistic approaches. If this is the case for your project, please explain. 3) If you are an Indigenous person and you are using or are inspired by Indigenous methodologies and ways of knowing in your artistic practice, please explain if you would like to,*

### **3. Detailed description of your request for support \***

*Please detail your request for support: 1) Describe the project you wish to work on 2) Indicate the type or types of support you are seeking (justify your choice of services and mentors, and collaborators and); 3) Describe the impact that this support will have on your artistic journey and / or practice*

### **4. Schedule**

*Describe your project timeline in brief (including the beginning and end of the support activities). How will your project take place over time, including support activities? Upload a single document.*

### **5. Project budget \***

*Each applicant must provide a budget detailing the expenses of their project. Please indicate if the MAI is the only source of financial support, or if you expect to receive support from other funding sources (confirmed or pending). **Do you have questions about how to prepare a budget for this program? You can look at the budget template provided in the application form and in your toolbox.***

### **6. CV**

- Applicant's CV and, if possible, a CV for each mentor and collaborator involved in the project \*

*Please upload your CV, as well as the CVs of your collaborators for the duration of your mentoring/support program at the MAI in 2021-22 (for example: mentors, accessibility advisors, grant writers, sound designers, etc.)*

## 7. Documentation

- Web links

*Personal websites, Soundcloud, Tumblr, Instagram, Myspace, etc. If you don't have any links to share, please leave this field empty.*

## 8. Other documents

### UPLOAD FILES

Types of supported files: pdf, doc, docx, xls, xlsx, csv, txt, rtf, html, zip, mp3, mp4, m4v, wma, mpg, flv, avi, jpg, jpeg, png, gif, mov

Maximum file size: 5 Mb

15 files maximum

### Files larger than 5 MB (e.g. video files or PDF files)

*We do not support the direct upload of files larger than 5 MB. To share these files with us, please upload them on a third-party server such as Google Drive, Dropbox, YouTube, or Vimeo; you can then provide us with a single document including the links and passwords to view your online documentation.*

## For more information

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